



Draft Public Participation Plan

April 2016

LACCOD

Presentations by Community and Municipal
Affairs



Metro®



Background and Introduction

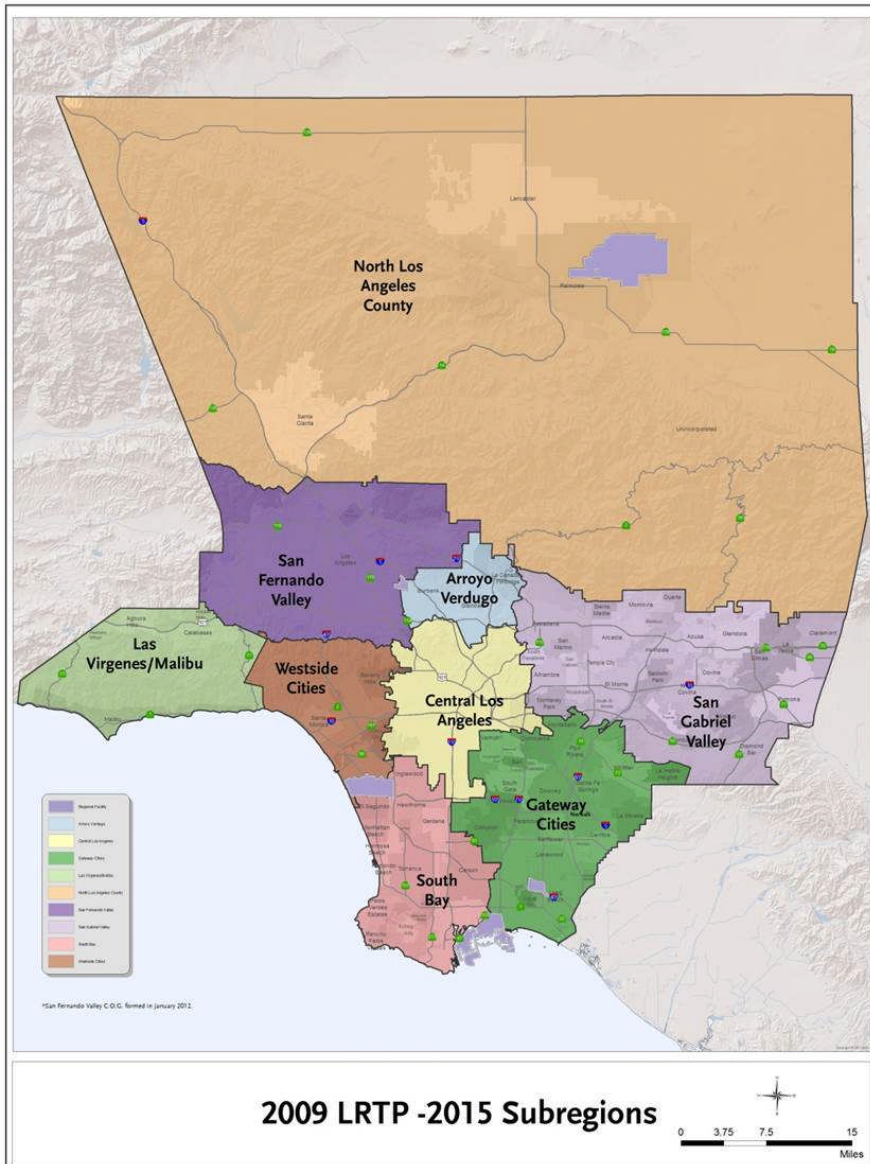
- Every 3 years, the Federal Transit Administration (FTA) requires Metro to issue a Public Participation Plan (Plan)
- Part of Title VI Program Update
- Plan is responsive to FTA direction to “incorporate environmental justice principles into plans, projects and activities that receive funding from FTA” (FTA Circular 4702.1B)
- Consistent with Title VI (non-discrimination regulations) of the Civil Rights Act of 1964
- The Plan meets and exceeds these requirements



Draft Public Participation Plan (Plan) Update

- Guides all of Metro's outreach to gather important public input on possible changes:
 - Bus and rail service
 - New projects
 - Fares
 - Other programs

Overview



- Metro is LA County's:
 - Planner
 - Funder and Builder
 - Operator of transit, highways, and more
- LA County Service Area:
 - 4,751 square miles
 - Nearly 10 million residents
- Home to diverse stakeholders:
 - 48% Hispanic
 - 27% white
 - 14% Asian
 - 8% African American
 - 3% Broad Spectrum of Ethnicities
- 32 languages

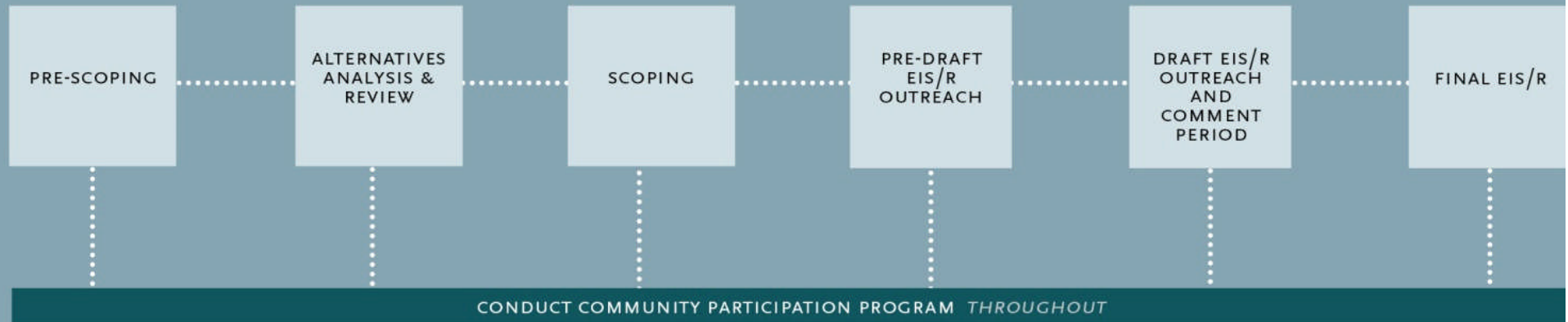


Goals and Guiding Principles

- Community Relations ensures Metro's connectivity to stakeholders for:
 - Daily issues
 - Operations
 - Studies
 - Initiatives
 - Construction activities
 - Transit safety programs



Public Outreach Milestones in the Environmental Process



Community Outreach Methods Toolbox:

Blogs	Live Webcasts	Stakeholder Working Groups
Business Outreach	Local Advisory Committees	Take-Ones
Community Leadership Councils	Legislative Briefings	Technical Advisory Committees
Community Update Meetings	Media Relations	Tours
Display Ads	Newsletters	U.S. Mail
Door to Door Campaigns	One-On-One Stakeholder Meetings	Web Advertising
Eblasts	Phone Hotline	Website
Flyers	Public Hearings	YouTube Videos
Government Relations	Social Media	
	Stakeholder Briefings	

Tell Us What You Think

- Send comments to communityrelations@metro.net or Metro Community Relations, One Gateway Plaza, MS 99-13-1, Los Angeles, CA 90012
- Visit metro.net/communityrelations to:
 - View the Draft Plan in English and other languages
 - View this presentation



Next Steps

- March-April 2016 – Tabulate Public Comments
- Spring/Summer 2016 – Revise Draft Plan
- Fall 2016 – Submit to Metro Board of Directors





Thank you.

Questions?



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